

5th UK AND IRELAND PRME REGIONAL CHAPTER CONFERENCE

25- 27 JUNE 2018

School of Business and Management, Queen Mary University of London

The Graduate Centre, Mile End Campus, Mile End Road, London E1 4NS

Time	Schedule – Pre-programme Day – Monday 25/06/2018
13.00 – 15.00 Graduate Centre Ground Floor Foyer	Arrival: all welcome, especially new members....
15.00 - 17.00 GC222 Graduate Centre	<p>“Global engagement opportunities for PRME signatories, and UKI Chapter Members”</p> <p>A) Overview from Alec Wersun, Chair UKI Chapter</p> <p>B) PRME Cross-Working Group Meeting - "Integrating the SDGs into Management Education" Co-led by Carole Parkes, Co-Lead PRME WG on Poverty, PRME Special Advisor on Chapters, Alex Hope, Co-Lead PRME WG on Climate Change, Vice-Chair UKI Chapter</p>
18.00 – 21.00	Informal Dinner and Networking (Pay your own) Verdi’s 237 Mile End Road, London E1 4NS

	Schedule – Conference Day One – Tuesday 26/06/2018
09.00 – 10.00 Graduate Centre Ground Floor Foyer	Registration and Networking Breakfast
10.00 – 10.15 GC201 Graduate Centre	<p>Welcome to Queen Mary University of London: Prof Frances Bowen – Dean of School of Business and Management</p> <p>Overview of the Programme: Dr Yasmin Ibrahim, Queen Mary University of London, Conference Organiser</p> <p>Update on UKI Chapter: Alec Wersun, Chair</p>
10.15 – 11.15 GC201 Graduate Centre	<p>Keynote Panel: Setting the Scene: “Inclusive Responsible Management in an Era of Precarity” Chaired by Frances Bowen, with a panel of guests</p> <ol style="list-style-type: none"> 1. Prosper Williams – Leadership Advisory Board, British Academy of Management 2. Ian Parkes, Chief Executive, East London Business Association (ELBA) 3. Payal Vasudeva, Managing Director, Talent and Organisation Lead, and Human Capital & Diversity Executive Sponsor, Accenture UKI
11.15 – 12.15 GC201 Graduate Centre	<p>Papers Session 1: Pedagogical and research approaches to embed inclusivity and equality in Business Schools Chair: Carole Parkes</p> <p>Stephen Allen, University of Hull <i>What role for postcolonial theory in responsible management education? Some reflections and possibilities</i></p> <p>Liz Parsons, University of Liverpool <i>Exploring the Potential of Performative Knowledge Production for Inclusivity in Business Schools</i></p> <p>Andy Brookes, University of Lincoln <i>‘Leaderism’ as a barrier to interorganizational collaboration and the achievement of SDG’s: Are Business Schools perpetuating or critiquing the dominant organising logics?</i></p>
12.00 – 13.15	Lunch

Graduate Centre Ground Floor Foyer	
17.30 – 18.30 Peston Lecture Theatre	Keynote 1: John Elkington, Chairman and Chief Pollinator, Volans Introduction and Chair: Alec Wersun “What will it take to deliver the Global Goals?”
18:40 – 19:00 Guests board coach on Bancroft Road next to Graduate Centre	Transport arrives to take guests to Networking and Dinner
19.00 – 22.00	Networking and Dinner Masala, 88 Brick Lane, London E1 6RL

Time	Schedule – Conference Day Two – Wednesday 27/06/2018
08.00-08.45am Graduate Centre Ground Floor Foyer	Breakfast
08.45 – 09.30 GC201 Graduate Centre	Keynote 2: Jeremy Mathieu – BBC Sustainability Adviser; BAFTA Albert International Manager “Creating a Zero Carbon TV Industry: Drama or Reality?” Introduction and Chair: Alex Hope
09.30 – 10.00 GC201 Graduate Centre	Workshop 2: Carbon Literacy Training for Business School Academics and Leaders Rachel Welton & Petra Molthan-Hill: Nottingham Trent University
10.00 – 11.00 GC201 Graduate Centre	Member Plenary: Where next for the UK & Ireland Chapter? Including the Chapter AGM. Member input to the design of Chapter’s programme of activities in year ahead
11.00 – 11.20 Graduate Centre Ground Floor Foyer	Break
11.20 – 12.30 GC201 Graduate Centre	Papers Session 5: The potential contribution of Business Schools to the achievement of the SDGs Chair: Chandres Tejura Dr Richard Mills, University of Cambridge <i>Collaborative student research on business contributions to the SDGs using the WikiRate.org platform</i> Jack Christian, Manchester Metropolitan University <i>Student Responses to a Wicked Assessment using the SDGs and the GRI as lenses</i> Dr. Alex Hope, Northumbria University <i>Combating Climate Change and its Impacts through Responsible Management Education: Business Schools responses to SDG 13</i> Shariq Sheikh, Glasgow School for Business and Society, Glasgow Caledonian University <i>Reflections on Glasgow Caledonian University (GCU) Students’ Experience-Learning about Social Responsibility</i>
12.30 – 13.30	Lunch

Graduate Centre Ground Floor Foyer	
13.30 – 14.10 GC201 Graduate Centre	Workshop 3: SD(Gs) - informed management education in academic institutions: a holistic and participative exploration of responsible strategies Svetlana Cicimil and Georgina Gough, UWE, Bristol
14.10 – 15.20 GC201 Graduate Centre	Papers Session 6: The potential contribution of Business Schools to the achievement of the SDGs Chair: Sheila Killian Nathalie Ormrod, Manchester Metropolitan University <i>'Relationship marketing and knowledge co-production as means of embedding responsible management education within business schools'</i> Amir Elmi Keshtiban, Northumbria University <i>Strategic Development Goals or Means? A prefigurative approach</i> Gyuzel Gadelshina Arrian Cornwell, Newcastle Business School <i>Exploring the integration of responsible management education in the business school courses through the lens of critical pedagogy: challenges and lessons</i> Ramesh Vahidi, Southampton Business School <i>Educating Responsible Leaders: Managing a project or business as usual?</i>
15.20 – 15.50 GC201 Graduate Centre	Showcasing Student Engagement with Responsible Management Education: School of Business and Management, Queen Mary University of London School of Business and Management Student PRME presentation competition 1. Winners: <i>Natura4: A social enterprise for sustainable development.</i> By: Laura Melissa Lopez Gonzalez; Evangelia Mitsa; Anna Magdalena Urbanska 2. Runners up: <i>Harnessing high technology to help left behind children.</i> By: Meilin Wu; Angela Kamidi; Wenhui Wang; Muhammad Ikrimah Bhutta
15.50 – 16.15 GC201 Graduate Centre	Wrap-up discussion – Next steps for the Chapter
16.15	Conference Close